

Message Text

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PAGE 01 STATE 125715
ORIGIN EUR-12

INFO OCT-01 ISO-00 AID-05 SCS-03 CIAE-00 DODE-00
HEW-04 INR-07 NSAE-00 PA-01 PRS-01 DHA-02 SCA-01
USIA-06 EB-07 IO-13 OMB-01 TRSE-00 /064 R

DRAFTED BY EUR/EE:IMSILINS:SAM
APPROVED BY EUR/EE:NGANDREWS
AID/NE/CD:DMANDEL (DRAFT)
-----011656Z 024879 /53
P 011504Z JUN 77
FM SECSTATE WASHDC
TO AMEMBASSY BUCHAREST PRIORITY

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E.O. 11652: N/A

TAGS: SWEL, EAID, RO

SUBJECT: EARTHQUAKE AID - PUBLICITY

1. WE CONCUR WITH EMBASSY PROPOSAL TO SEEK PUBLICITY
IN ROMANIAN MEDIA FOR DEPARTURE OF GOR PROCUREMENT TEAM,
AT SAME TIME PUBLICIZING US DECISION TO BEGIN PURCHASES
UP TO \$7 MILLION FOR MOST CRITICALLY NEEDED ITEMS.
YOU SHOULD CONTINUE TO REMIND ROMANIANS THAT APPROPRIATION
PROCESS STILL LIES AHEAD.

2. WE LEAVE TO EMBASSY'S DISCRETION DEGREE TO WHICH PUB-
LICITY IS SOUGHT FOR VISIT OF U.S. BUILDING REPAIR TEAM,
BEARING IN MIND THAT MAGNITUDE OF THEIR CONTRIBUTION
IS NOT YET CLEAR.

3. AS PROCUREMENT PROCESS MOVES AHEAD IN U.S., WE WILL
PROVIDE EMBASSY WITH INFORMATION THAT CAN BE PASSED TO
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ROMANIAN MEDIA. WE WOULD ANTICIPATE A "FIRST PURCHASE"
STORY ON INITIAL ITEMS PROCURED OUT OF \$7 MILLION. OUR
INTENTION IS TO INCLUDE BOTH MEDICAL AND CONSTRUCTION
EQUIPMENT IN "FIRST PURCHASE." CHRISTOPHER

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: ADVERTISING, DISASTER RELIEF, PUBLICITY CAMPAIGNS, FOREIGN ASSISTANCE, NATURAL DISASTERS, EARTHQUAKES
Control Number: n/a
Copy: SINGLE
Sent Date: 01-Jun-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 22 May 2009
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977STATE125715
Document Source: CORE
Document Unique ID: 00
Drafter: IMSILINS:SAM
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770195-0220
Format: TEL
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t197706102/aaaadldo.tel
Line Count: 59
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 14e00773-c288-dd11-92da-001cc4696bcc
Office: ORIGIN EUR
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 09-Mar-2005 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2000678
Secure: OPEN
Status: NATIVE
Subject: EARTHQUAKE AID - PUBLICITY
TAGS: SWEL, EAID, RO, US
To: BUCHAREST
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/14e00773-c288-dd11-92da-001cc4696bcc
Review Markings:
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